

# JAGS DESIGN

## PRODUCT DESIGN SERVICE

**Profile:** Jags design has been working on several areas of Design, related to communication and Internet areas. Started as a product design outfit, We have worked on Furniture to consumer durable product ideas. We worked on applications research of Sheeting based raw materials and point of purchase systems for a few clients. Of late we have been working with Web design, Animation, print design and multi media interface areas. We had a stint in Packaging, Retail and promotional designs, Point of purchase and dispensers, Gifting and Novelty solutions, sculpting services to name a few.

### Specialities:

**3D Modeling, animation, CAD, CAM, Engineering, Fabrication, Manufacturing, packaging, Product Development, Prototyping, Webdesign, Interface design, FRP related production, Gifting and novelties manufacturing, Point of Purchase and promotionals design, Retail dispensers, displays and retail show window designs.**

**Product design** Typical project involves work in areas of Industrial Design to Mechanical Engineering, Design enhancements and conversion on engineering platforms, Detail part design plastic and sheet metal, Design validation to meet 3 & 4 Sigma quality, Bread Board and prototype support. Documentation and pilots. Mass release for production.

**Transportation** ID – ME integration, Panel detail design -Mfg size and User aspect in deciding panel sizing, Overall process supervision – from artist sketch to full scale model in clay – conversion to FRP mockup and eventual material. Sourcing for material suppliers Globally.

**Graphics and webdesign** Concept generation, Brain storming, story board, interaction design , proof of concept, Prototype in HCI and GUI, creating visuals. Raster to vector art conversion and Illustrations.

Website developments, ecommerce solutions and content development using Macromedia software and flash programming.

**Engineering** 2D–3D conversion, White light scanning, actual part measurements, digitizing data platform migration, documentation and hand off. Converting Industrial designer /artists impression to digital canvas. 3D modeling Pro-E , CATIA, AUTO-CAD, Solid works.

[www.orchidsasia.com](http://www.orchidsasia.com) email: info@orchidsasia.com  
ASIAN ORCHIDS FOUNDATION VANAM ORCHIDS  
DRISHTI FLORAL PVT. LTD.

C-14, Neighbourhood shopping complex, sector-4, Nerul, Navi Mumbai-400706, India.  
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- Mechanism** Mechanism design and system architecture paper path design, Thermal flow analysis, Usability and servicing, DFX.
- Technical Writing** Operation and service manuals, Multilanguage language support, Usability, Automatic access to database for ordering replacement parts and in warrant repairs. Also website content design, Software help systems.
- Point of Purchase** Development of Innovative retail dispensers and designs using a variety of media and use of display mechanism to promote product experience with users.
- Retail Design** Show window display, dispensing solutions and retail design ware,
- Packaging** Solutions using Flute Board, multiply cartons, display boxes and the like
- Promotionals** Development of creative promotionals using a variety of media , research into New technologies like Thermochromatics, Glow products, Photochromatic products, Ceramic and Glassware, FRP and Resin ware, Casting.
- Sculpting** Custom sculpting and design generation of full scale live models using a variety of media and also in Reinforced cast resins, Bronze, Brassware, Aluminium and alloy cast products, Roto moulding, filler based casting, marble effects, Pseudo-metallic finishes etc.

**CLIENTS:** Some of the ones that we remember:

There have been 1000's of designs that have been created , manufactured and provided to the clients on a one to one basis.

- (1) Blow Plast Ltd – Moulded furniture and Toys
- (2) Punjab Agro Industries - solar cooker
- (3) Caprihans India Ltd – PP and PVC boards and Dispensers
- (4) Bhor Industries Ltd – Application Research
- (5) Gujarat Teak and other woods - wooden furniture
- (6) Structural Foam Moulding Ltd – Moulded products, Tooling
- (7) Aaren displays – Outdoor display and acrylic items
- (8) OGM advertising - POP
- (9) Lintas Advertising - POP
- (10) Hindustan Lever Ltd- POP
- (11) Parke Davis- POP
- (12) Johnson and Johnson- POP
- (13) Cipla Ltd- POP
- (14) Duphar Interfran- POP

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- (15) Dynaora Group companies- TVS, consumer durables
- (16) Defense establishments- Packaging
- (17) Display systems –Rado watch showroom
- (18) Cadburys Ltd- Decals, Transfers and Children promotionals
- (19) VIP Industries- Decals, Transfers and promotionals
- (20) Unichem- Ceramic and glassware and developments
- (21) BASF Ltd- Transfers and decals
- (22) Wander Ltd- FRP –polystone-displays
- (23) Zuventus Pharma- Stone artifacts- Idols and gifts
- (24) Voltas Ltd- Dispenser and display systems
- (25) Machine Design- Quality wire products
- (26) Green House Design and elements- B&V Agro irrigation
- (27) Horticultural Projects\_ Drishti Floral Pvt Ltd.
- (28) Orchids and related Franchisees- worldwide.
- (29) Shilpi creations- Wax candles
- (30) More than 100 odd website development clients-
- (31) Ayyappa Mandir, Airoli- Idols and Murals

## VIEW OUR PORTFOLIO ONLINE

[www.orchidsasia.com/jwelcom.htm](http://www.orchidsasia.com/jwelcom.htm)

## CONTACT:

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## Companies associated:

JAGS DESIGN

MAGICAL PRINTS

ASIAN ORCHIDS FOUNDATION

VANAM ORCHIDS

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